

# Seahorse

## International Sailing

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**SUPERYACHT 2015**  
A monster (rating)  
challenge

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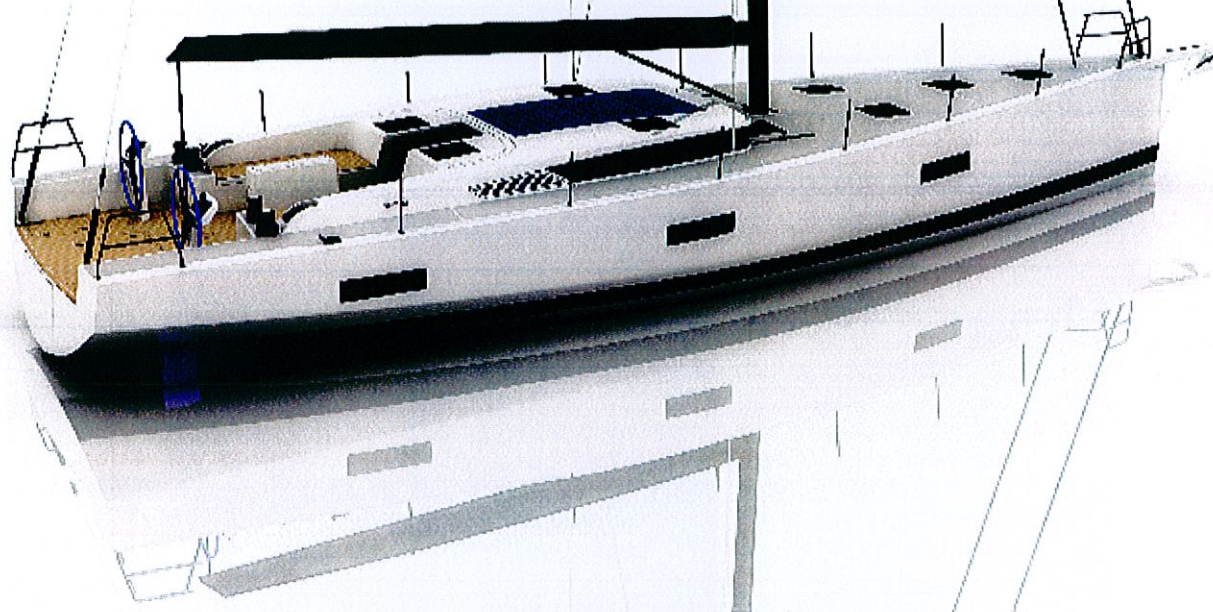
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**vismara**  
Individual yachts and Services



# Spreading the word

**Advanced technologies move into the fast cruising market – and at affordable prices**

Today at Vismara we are steadily transferring into all our new yachts – racing and cruising – the same technologies developed during more than 30 years of in-house research and development. From regatta racers to fast cruisers, our research is now particularly focused on delivering to cruising sailors the same great strides in performance that have been seen in recent years in the best racing fleets.

We are now offering a wholly new philosophy in the fast cruising sector, maximising a yacht's abilities in everything from everyday life onboard to performance on the race circuit. This is what we are calling our prêt-à-porter approach... from a shipyard that since 1984 has successfully launched more than 150 custom yachts.

## **International design team**

In Vismara we used to talk about the Open Company, meaning working with as many leading external experts as possible along with close co-operation with the customer. Our latest models were developed by a multinational team led by Alessandro Vismara.

Mark Mills Yacht Design has put immense effort into optimising the naval architecture of both the new Vismara 62 *SuperNikka* and the forthcoming Vismara 56 (above). Working alongside the Spanish specialists at KND Sailing Performance, Mills made extensive use of Computational Fluid Dynamics (CFD) while Hernan Salerno took the lead with the structural calculations (something he has done for many years at Vismara). Last but not least, Lucio Micheletti, who previously worked for both ourselves and the Italian shipyard Solaris, is now in charge of developing the interior design of the Vismara 56 along with other new custom projects.

Open co-operation with the best people in their field and continuous innovation are at the heart of our day-to-day work experience.

## **Engineering structures**

There is no such thing as best design without innovation, and innovation is a risk if there aren't the solid technical foundations already in place. The aim at Vismara Marine Spa is to engineer all the structures of our yachts in-house to give maximum confidence to the end-user.

Easy handling is ultimately what our clients look for when they come to Vismara. Enjoying the sailing experience is what we would like to ensure for all our customers, and this is possible only by employing good engineering, both in terms of structures and handling systems.

To achieve this Vismara recently invested heavily in engineering and design tools to support the launch of two more prêt-à-porter designs: the Vismara V62 and Vismara V50. The first Vismara V50 launches in July and hull number 2 will launch before the end of this year. Shortly afterwards, Vismara V62 hull number 1 – a fast cruising creation all in advanced composite materials that is descended from the custom *SuperNikka* – will launch at the beginning of 2016.

*SuperNikka* is an aggressive 62ft IRC racer-cruiser that showcases the performance solutions developed by Vismara: a carbon high-performance dual-purpose design with an efficient lifting keel, plus removable bow thruster and dinghy stowage door allowing her to change modes quickly and easily.

All of our lightweight carbon fast cruising yachts incorporate the lightest possible integrated furniture, again created in-house. As Alessandro Vismara, founder and now CEO of Vismara Marine, likes to say: 'Each object onboard has to serve at least three purposes, that's the only way to control the added weight of the necessary comfort features on luxurious but fast boats such as those that we offer our customers.'

Michele Antonini

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